



the **MISSISSIPPI**
healthcare
REFORM
summit

Wednesday, October 26, 2011

8:00 am – 2:00 pm

Lunch will be served

Mississippi College

Clinton Campus | Anderson Hall



**Mississippi
College**
A CHRISTIAN UNIVERSITY

School of Business



**SOUTHERN FARM BUREAU
LIFE INSURANCE COMPANY**



Presented by a Partnership between the MC School of Business,
Southern Farm Bureau Life Insurance Company, Mississippi Worksite
Wellness and the Mississippi Society for Human Resource

RSVPs are requested and recommended; see back for details

The Mississippi Healthcare Reform Summit brings together national healthcare experts and key state leaders in government and business to address the most pressing topics businesses face in managing healthcare programs and costs. Summit participants will hear directly from our state's policy makers, medical leaders and corporate professionals on the leading edge of the changes sweeping through our state's healthcare system.

As we navigate healthcare reform over the coming years, this forum will become an integral part of keeping Mississippi business and community leaders informed and equipped to best manage health and wellness programs.

*We would like to acknowledge Pfizer
as a Corporate Sponsor of this event.*



{ Event Agenda }

7:30 - 8:15 am

Coffee & Registration

8:15 - 8:30 am

Welcome and Introductions

Marcelo Eduardo, Ph.D.

Dean, MC School of Business

AN INSURER'S PERSPECTIVE

8:30 am - 9:00 am

???????

Reed V. Tuckson, MD, FACP

Executive Vice President and Chief of Medical Affairs,
UnitedHealth Group

9:00 am - 9:30 am

Health and Wellness in a Time of Reform

Thomas C. Fenter, M.D.

Blue Cross & Blue Shield of Mississippi, Corporate Medical Advisor

A DOCTOR'S PERSPECTIVE

9:30 am - 10:00 am

Healthcare Changes: What your executive team needs to know

Dr. Jason Dees

Founder, The Primary Care Group, New Albany Mississippi

A MISSISSIPPI PERSPECTIVE

10:00 am - 10:30 am

Mississippi Healthcare Exchange: How it impacts Employers

Mike Chaney

State Insurance Commissioner

10:30 am - 10:45 am

Break

A NATIONAL PERSPECTIVE

10:45 am - 11:45 am

National Healthcare Reform: Why should employers care?

Andrew Webber

President and CEO, National Business Coalition on Health

11:45 am - Noon

Lunch is Served / Break

Noon - 12:45 pm

Healthcare & Mississippi

The Honorable Phil Bryant

Lt. Governor, State of Mississippi

PANEL DISCUSSION

12:45 pm - 2:00 pm

Best Practices in Healthcare

Moderator, Billy Sims

Vice President of Human Resources

Southern Farm Bureau Life Insurance Company

PANELISTS:

Leslie Arcana

Director of Consulting Services, Hub International

Tracie McPherson

McPherson Benefits Group, LLC

Lamar Nesbitt

Senior Vice-President, Human Resources and

Customer Service (retired), St. Dominic Hospital

Paul Trussell

Director of Human Resources (retired)

University of Mississippi Medical Center

2:00 pm

Closing Remarks & Adjournment

{Presenters}



DR. REED V. TUCKSON

Executive Vice President and Chief of Medical Affairs
UnitedHealth Group

A graduate of Howard University, Georgetown University School of Medicine, and the Hospital of the University of Pennsylvania's General Internal Medicine Residency and Fellowship Programs, Dr. Tuckson is currently Executive Vice President and Chief of Medical Affairs at UnitedHealth Group, a Fortune 25 diversified health and well-being company. As the most senior clinician of UnitedHealth Group, Dr. Tuckson is responsible for working with all the company's diverse and comprehensive business units to improve the quality and efficiency of the health services we provide to the 75 million members we are privileged to serve worldwide.

Formerly, Dr. Tuckson served as Senior Vice President, Professional Standards, for the American Medical Association (AMA). He is former President of the Charles R. Drew University of Medicine and Science in Los Angeles; has served as Senior Vice President for Programs of the March of Dimes Birth Defects Foundation; and is a former Commissioner of Public Health for the District of Columbia.

Dr. Tuckson is an active member of the prestigious Institute of Medicine of the National Academy of Sciences and served as the Chairperson of its Quality Chasm Summit Committee and a member on their Committee on the Consequences of the Uninsured. Recently, he was appointed to the National Institute of Health's Advisory Committee to the Director and the Department of Health and Human Services' Health Information Technology (HIT) Policy Committee -- Enrollment Workgroup. He is past Chair of the Secretary of Health and Human Services' Advisory Committee on Genetics, Health and Society.

Dr. Tuckson currently serves on the Board of Directors for several national organizations and has also held other federal appointments, including cabinet level advisory committees on health reform, infant mortality, children's health, violence, and radiation testing.

Dr. Tuckson was featured on the cover of the February 2009 issue of *Black Enterprise* magazine and named one of the "100 Most Powerful Executives in Corporate America." He was also selected as one of *Modern Healthcare/Modern Physician* "50 Most Powerful Physician Executives" in Healthcare in 2009 and 2010. Dr. Tuckson was named one of *Modern Healthcare's* "Top 25 Minority Executives" in Healthcare in 2008 and 2010 and to *Ebony* magazine's "2008 Power 150: The Most Influential Blacks in America" list. In May 2010, Project Sunshine honored Dr. Tuckson for his work with children, volunteerism, and social responsibility.



DR. JASON DEES

Founder, The Primary Care Group, New Albany Mississippi

A graduate of Erskine College and the West Virginia School of Osteopathic Medicine, Dr. Jason Dees is a native of New Albany, MS where he practices Family Medicine. Dr. Dees completed his Family Medicine Residency at The Medical Center in Columbus before returning to New Albany where he founded The Primary Care Group and implemented the regions first ASP model Electronic Medical Record. Following this successful endeavor, The Primary Care Group merged with New Albany Internal Medicine and Rural Health clinic to form one of Mississippi's

largest independently owned primary care groups. In addition to his current medical practice, Dr. Dees also serves as the Consulting Medical Director for Toyota Motor Manufacturing Mississippi and has served as the Senior Solution Consultant for GE Healthcare Information Technology. He travels extensively working with medical groups as they work through implementation of Healthcare Information Technology in their practices. Prior to his current work with GE, Dr. Dees served as one of the physician integration consultants with the world's largest EMR implementation project with the United States Department of Defense.

Dees is very involved in organized medicine, currently serving on the American Academy of Family Physician's Commission on Governmental Advocacy and spends time in Washington, DC working with CMS, the White House, and Congress on issues of importance to Family Medicine. Dr. Dees has also served on the Board of Directors of the American Academy of Family Physicians. He currently serves as President of the Mississippi Academy of Family Physicians Foundation, the philanthropic arm of the Mississippi Academy and is Vice-President of the Mississippi Academy of Family Physicians. Dees serves as an advisor to the Mississippi Legislature for issues related to Healthcare and has served as Doctor of the Day for the Legislature.



MIKE CHANEY

Commissioner of Insurance

Prior to his election in 2007 as Mississippi's Commissioner of Insurance, Commissioner Chaney served seven years in the Mississippi House of Representatives and eight years in the Mississippi Senate.

As Commissioner, he has brought a style of openness and accessibility to the office, including opening a Mississippi Insurance Department office on the Gulf Coast. Also, in his continuing effort to expand the insurance market on the Gulf Coast and in the state as a whole, he has overseen the addition of 125 new companies to write insurance in the state. He was recently selected by his peers at

the National Association of Insurance Commissioners to chair the prestigious Property and Casualty "C" Committee. The NAIC is the organization of state insurance regulators for all 50 of the United States, Washington D.C., and five US territories. He is a businessman with a strong background in energy and agriculture and a strong advocate for consumers.

He is a 1966 graduate of Mississippi State University with B.S. in Business and Finance and is a veteran of the United States Army, serving in Vietnam in 1968-69.

ANDREW WEBBER

National Business Coalition on Health

Andrew Webber is president and CEO of the National Business Coalition on Health (NBCH), a non-profit, membership organization of nearly 60 employer-based health care coalitions, representing more than 7,000 employers and approximately 25 million employees and their dependents across the U.S. NBCH is dedicated to improving health and transforming health care, community by community. Webber is responsible for overseeing all association activities including value-based purchasing programs, government and external relations, educational programs, member communications and technical assistance, and research and evaluation.



Webber currently sits on the board of directors for the National Quality Forum, The Leapfrog Group, Bridges to Excellence, PROMETHEUS Payment, Inc. and the Patient-Centered Primary Care Collaborative. He is a principal of the Hospital Quality Alliance.

Prior to joining NBCH, Webber was a vice president for external relations and public policy at the National Committee for Quality Assurance. Previous positions also include senior associate for the Consumer Coalition for Quality Health Care and executive vice president for the American Medical Peer Review Association (currently renamed the American Health Quality Association). Webber started his health policy career in 1978 as an employee of the Washington Business Group on Health (currently renamed the National Business Group on Health), rising to the position of vice president for public policy.

Webber is a frequent speaker and lecturer on health policy issues. He is a graduate of Harvard University.



PHIL BRYANT

Lt. Governor

Known for strong integrity and sincere concern for his fellow man, Phil Bryant was elected Mississippi's 37th Lt. Governor with an overwhelming 59% of the vote in November, 2007.

That reputation was earned during his term as State Auditor where he recovered more than \$12 million in taxpayers' dollars that were embezzled or improperly spent. He was first appointed to that position by former Governor Kirk Fordice in 1996, won re-election by a vast majority in 1999 and was re-elected in 2003, winning 81 out of 82 counties. In a job where honesty and trustworthiness are

the foundations for building public confidence in state government, Phil Bryant has already made a positive difference for Mississippians.

As Lt. Governor, Phil Bryant is continuing his work to ensure accountability in state government. In his first week of office, Bryant proposed webcasting of the Senate proceedings so taxpayers could see their government in action and hold their elected officials accountable. The Senate unanimously approved this innovative, open-government measure. He also led the fight to pass the most comprehensive ethics reform in nearly twenty-five years, which among other things, requires all elected officials to file their ethics reports online.

Bryant, the son of a diesel mechanic and a mother who stayed home with her three boys, learned early the values of hard work and the importance of education. The Moorhead native and former deputy sheriff earned his Bachelor's Degree in criminal justice from the University of Southern Mississippi and a Master's Degree in political science from Mississippi College. In fact, Bryant now serves as an adjunct professor of Government at Mississippi College.

Governor Bryant's persistence in promoting conservative public policy stems from his belief that people, not the government, know best how to take care of their own money. His consistent views and actions in public service helped him earn the 2004 Statesman of the Year award presented by the American Family Radio.

Lt. Governor Bryant's dedication to his work is evident through his years of public service, but his faith and family have always come first. Phil Bryant and his wife, Deborah, have two children, Katie and Patrick. The Bryants are active members of St. Marks United Methodist Church.

{Panelists}

LESLIE ARCANA

Director of Consulting Services

Leslie joined SEBS, (now Hub International) in January of 2005, after working for both regional and national consulting firms, including Palmer Cay and Mercer. With almost two decades of employee benefits experience, she has developed a keen understanding of the financial, human capital, and time pressures that corporate and human resource executives experience. Prior to entering the consulting field, Leslie worked for a publicly traded company managing a variety of employee benefit options including health and welfare plans and both qualified and non-qualified retirement plans.

After graduating from Loyola University of New Orleans in 1983, Leslie began her career in public accounting. She is a licensed Life & Health agent, a CPA (currently unlicensed), holds a Series 6 license, and is enrolled in the Certified Employee Benefit Specialist certification program.

TRACIE MCPHERSON

McPherson Benefits Group, LLC

Prior to starting McPherson Benefits Group, LLC in 2005, Tracie was Senior Vice President for the nation's largest benefits consulting firm. In that role she was responsible for day-to-day consulting and account management for a wide range of clients, and was repeatedly recognized for her outstanding performance in this role.

Tracie specializes in design and ongoing management of employee benefits programs for large employers with special emphasis in self-funded medical plans. She is a frequent speaker on benefit topics throughout the South.

Tracie is a graduate of Mississippi State University with a BPA in Accountancy. She is Certified Public Accountant and was recognized as one of *Mississippi Business Journal's* 50 Leading Business Women in 2005.

LAMAR NESBIT

Senior Vice-President, Human Resources and Customer Service (retired), St. Dominic Hospital

With 30 years of HR leadership experience, Lamar Nesbit retired in early 2011 from his position as Senior Vice-President, Human Resources and Customer Services at St. Dominic Hospital, with HR responsibilities for a hospital and corporate workforce of over 3,000 employees. He held administrative responsibilities for 8 hospital departments, hospital customer service and benefit plan administration for both the St. Dominic Health Services' self-insured group health plan and defined benefit pension plan. Prior to his healthcare experience, he served as Assistant Superintendent, Personnel Services, for the Jackson, MS Public School System, where his responsibilities covered HR administration for an organization of over 4,000 employees.

He received B.S. and Master's Degrees from Mississippi State University, and a doctorate in public administration from the University of Southern Mississippi.

PAUL TRUSSELL, JR

Director of Human Resources (retired), University of Mississippi Medical Center

Paul Trussell has over 30 years experience in the public and private sectors including higher education, health care, academic health science, public administration, insurance and retail sectors. Most recently he served as Director of Human Resources for the University of Mississippi Medical Center., retiring from there in July 2009. Prior to his joining UMMC, he serves as Vice President of Human Resources for the retail grocery chain, of Jitney Jungle Stores of America, Inc. He has facilitated or led numerous training sessions involving supervisor /management leadership, diversity, and employee relations. He is currently on faculty as an adjunct instructor with the UMMC School of Health Related Professions, and is a partner with Sims, Spengler, and Trussell, LLC.

Paul received a Bachelor of Business Administration Degree from the University of Mississippi and Master of Health Science Degree from Mississippi College.

{ Registration & RSVP }

RSVPs are requested and recommended.

You may RSVP by:

- Phone to: 601.925.7749
- Email to: spears@mc.edu

Event Registration is \$85 payable by check to the Mississippi College School of Business.

Corporate Sponsorships are available beginning at \$1000 per table.

Please mail your registration fee to :

Mississippi College
Attn: School of Business Healthcare Summit
Box 4014
Clinton, MS 39058

Directions to Mississippi College

From I-20 Westbound

Take Springridge Road exit 36 in Clinton.

Turn right onto Springridge Road and proceed north across Highway 80 (Springridge Road is now Clinton Parkway).

Turn left onto College Street. Turn left onto Monroe Street, then turn right onto Nelson Drive.

From I-20 Eastbound

Take Springridge Road exit 36 in Clinton.

Turn left onto Springridge Road, cross I-20 and go through the intersection of Springridge Road and Highway 80 (Springridge Road is now Clinton Parkway).

Turn left onto College Street. Turn left onto Monroe Street, then turn right onto Nelson Drive.

Parking

Passengers may be dropped off at the entrance to the B.C. Rogers Student Center. Parking will be available near the athletic fields, with shuttle service available to and from the Student Center.

For detailed directions and a map of the Mississippi College campus, please visit

www.mc.edu/visit/campusmap or www.mc.edu/visit/directions